TECH / TOOLS / 3D PRINTING

Your product. Seen in action.

Juri Pranjic / Content creator / @3dworkbench



Visual style / original 3D printed objects by FORMAstudios

I'm Juri Pranjic, a content creator working with 3D printers, tools, scanners and creative software. I produce product-focused Reels and Stories that show what a product does, how it is used and where it fits into a maker's workflow.

CREATIVE FOCUS

Product demonstrations / hands-on videos / Reels & Stories

collabs@3dworkbench.ch

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INSTAGRAM / PERFORMANCE SNAPSHOT

Creative reach. Real engagement.

Last 90 days as displayed in Instagram. Snapshot: 19 October 2026.

FOLLOWERS

89,127

Current audience at 19 October 2026

ACCOUNT VIEWS*

880,348

90-day total, including advertising

VIEWERS*

212,875

90-day estimate reported by Instagram

CONTENT INTERACTIONS*

21,317

90-day account total

57.1%

of account views came from non-followers.
The content reaches beyond the existing community.

32,588

Median lifetime Reel views

The 10 most recent Reels, published 12 August to 13 September 2026. All unboosted; includes co-authored posts.
Lifetime totals at capture; posts had been live for 36 to 68 days.

7,709

Profile visits / last 90 days

608

External link taps / last 90 days

* Account totals include advertising. Views include 877,348 on Instagram and 3,000 on Facebook. Viewers is an estimate. Source: owner-supplied Instagram Web Insights report, 19 October 2026. Exact rolling-period boundaries were not exposed in the web interface.

PRODUCT PLACEMENT / SELECTED WORK

Make your product part of the video.

Dedicated product features or natural integration into an existing project. I present hardware, tools, materials and software through clear demonstrations and my own visual style.

01 / Dedicated Reels

A standalone video that puts your product and its use at the centre.

02 / Product integration

Your product appears naturally in a relevant maker or design workflow.

03 / Supporting Stories

Short product features with brand mentions and a link sticker.

SELECTED PUBLISHED WORK

Shapr3D / CAD in action

Software shown through an original organizer design.

Watch reel

83,209
views / 530 saves

Einstar / 3D scanning

A scanner used to capture the geometry of a bicycle frame.

Watch reel

11,552
views / 8 saves

Autodesk Fusion / practical design

Software demonstrated through a real customer solution.

Watch reel

31,939
views / 54 saves

Reel figures: lifetime totals at 19 October 2026. All three posts unboosted.

Let's create something together.

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COLLABORATION PACKAGES / STARTING RATES IN USD

Choose your collaboration.

Video production and publication on @3dworkbench. Choose a dedicated product feature or a package with supporting Stories.

REEL + STORIES

1 Reel + 3 Story frames

Product presentation, brand mentions and a Story link sticker.

700
USD / starting at

Dedicated product Reel

One product-focused video, including production, editing and posting.

600
USD / starting at

Two-Reel package

Two product videos with different applications or creative angles.

1,100
USD / starting at

Standalone Story set

Three connected frames, brand mention and link sticker. Live for 24 hours.

150
USD / starting at

Story add-on: three frames with a booked Reel, from USD 100.

Partners supply the product and required materials. Creative scope is agreed per brief. Paid advertising usage, raw footage and exclusivity are quoted separately.

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